# Deploying Personal Mobile App by Strimm to The Google Play Market.

# Step-by-Step Guide



v1.1

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#### **BEFORE YOU START:**

- Make sure that your Google Play Market account is completely setup with your personal or a business profile, and Google Play Market fees are paid.

For details on how to setup your Google Play Market Developers Account please visit - <u>https://developer.android.com/distribute/console</u>

Please note that there are some names and emails that may appear in the screenshots below. They are for the demonstrational purposes only. Do NOT use them. You must use your own information only.

#### Prepare required information

- Name of the app (all in lower cases, no spaces or special symbols). Example: "eddanstv"
- Short description (This description will be shown next to your app name – maximum 30 characters)
- Long description with app features and functionality
- URL with support information related to your app. It can be a link to your website with a contact page (not Strimm.com) or your own support email.
- URL to your Privacy Policy (not Strimm.com, but yours)
- Bundle identifier in the format as "com.{app\_slug}.app" like "com.yourcompanyname.yourappname", for example "com.eddanstv.app"

This is a unique identifier for your app in the store.

- Your business profile name (brand, organization, customer) for the Google Play Market. For example: "Eddans", "Eddans LLC" etc.
- Some information about the publisher (see "Required information about the publisher")
- Contact email
- Contact phone number
- Category of your app

- App Previews or Screenshots. Prepare 2 8 screenshots/or custom images explaining your app to your customers. The images should be in PNG or JPEG formats, up to 8 MB each, 16: 9 or 9:16 aspect ratio, with a side length of 320 to 3840 pixels
- 512x512px app icon of any shape (can be transparent)
- 1024x500 up to 1Mb PNG or JPG
- 7-inch tablet: upload up to eight 7-inch-tablet screenshots/images.
   Screenshots must be in PNG or JPEG, up to 8 MB each, 16:9 or 9:16 aspect ratio, with each side between 320 px to 3,840 px
- 10-inch tablet: upload up to eight 10-inch-tablet screenshots/images.
   Screenshots must be in PNG or JPEG, up to 8 MB each, 16:9 or 9:16
   aspect ratio, with each side between 320 px to 3,840 px

## **STEPS**

#### A. Preparing Google profile

1. Go to Google Play Market and login to your developers account <u>https://play.google.com/console/developers</u>

#### 2. Go to All Apps and click "Create app" button to create a new app



3. Enter app name, choose Default language, select "app" in App or Game section, select "free" in "Free or Paid" section (you can change it later if you wish), accept all declarations to continue and press "Create app".

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88	All apps	Croate ann				1
	Inbox 5	Create app				
Ø	Policy status	App details				
$\Delta^{\otimes}$	Users and permissions	Ann 2270	Eddana			
8	Order management	App many	This is how your app will appear on Google Play 67.30			
• *	Download reports					
0	Account details	Default language	English (United States) - en-US *			
	Developer page					
$\odot$	Associated developer accounts	App or game	You can change this later in Store settings			
	Activity log		App			
- 🔅	Setup		O Game			
	Email lists					
	Pricing templates	Free or paid	You can edit this later on the Paid app page			
	Game projects		Free			
	License testing		O Paid			
	Payments profile					
	API access		You can edit this until you publish your app. Once you've published, you can't change a free app to paid.			
	Linked centres					
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	Google Play Console	Q Search Play Console	ෙ	0	۲
88	All apps	Create app			
	Inbox 5	The vertices of page.			
0	Policy status	Free			
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*	Download reports	You can edit this until you publish your app. Once you've published, you can't			
0	Account details	change a nee appro paro.			
	Developer page	Destanting			
$\odot$	Associated developer	Declarations			
•	accounts	Developer Program Policies Confirm app meets the Developer Program Policies The application meets Developer Program Policies. Please check out these tips on how to create			
1	Activity log	policy compliant app descriptions to avoid some common reasons for app suspension. If your app store listing is eligible for advance notice to the Google Play App Review team, contact us prior to molecters.	ar		
50	Setup	provide a second s			
	Email lists Pricing templates	US export laws  Accept US export laws  acknowledge that my software application may be subject to United States expert laws, regardless  m lacknowledge that my software application may be subject to United States expert laws, regardless			
	Game projects	requirements for software with encryption functions. I hereby certify that my application is authora for export from the United States under these laws. Learn more	ed.		
	License testing				
	Payments profile				
	API access				
	Linkad condese				

## 4. You will be redirected to your new app Dashboard

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<b>~</b>	All apps	Dashboard	1
25	Dashboard		
	Inbox 3		
ılı	Statistics		
Đ	Publishing overview	Get started setting up your app While you're getting set up, the Dashboard shows you what you need to do to get	
Rele	ase	your app up and running. This includes recommendations on how to manage, test, and promote your app. Once you've completed a task, come back here to explore	
88	Releases overview	what else you can do.	
₼	Production	Hide	
• 🕑	Testing		
	Open testing		
	Closed testing		
	Internal testing	Start testing por	
	Pre-registration	Start testing now	
	Pre-launch report	Release your app early for internal testing without review	
	Overview	Share your app with up to 100 internal testers to identify issues and get early feedback	
	Details	View tasks 🗸	
	Settings		
• d.0	Reach and devices		
L.		Set up your app	_

## B. Setup Your App. Fill in all required information to start publishing

To do so, go to the "Set up your app" section and press "View tasks". Provide information about your app by going thru the "Set up your app" list as shown in the screenshots below to complete each requirement.

**IMPORTANT:** when you are done with each requirement and have saved it, press "Dashboard" on the top to return to the original screen with the "Set up your app" list and move to the next task/requirement.



Google Play Console	Q Search Play Console	GD 🕜 🖾 Eddans
- All apps	Dashboard	
Dashboard	Set up your app	
Inbox 3		
, Statistics	Provide information about your app and set up your store listing	
D Publishing overview	Let us know about the content of your app, and manage how it is organized and presented on Google Play	
	Hide tasks 🔨	
elease	LET US KNOW ABOUT THE CONTENT OF YOUR APP	
Releases overview	<ul> <li>Set privacy policy &gt;</li> </ul>	
Production	• App access >	
) Testing	0	
Open testing	O Content rating >	
Closed testing	O Target audience >	
Internal testing	O News apps >	
Pre-registration	O COVID-19 contact tracing and status apps >	
Pre-launch report	O Data safety>	
Overview		
Details	MANAGE HOW YOUR APP IS ORGANIZED AND PRESENTED	
Settings	<ul> <li>Select an app category and provide contact details &gt;</li> </ul>	
<ul> <li>Development devides a</li> </ul>	O Set up your store listing >	

 Enter your own Privacy Policy URL (not Strimm.com, but yours) and press "Save". If you do not have a website, you can save your Privacy policy URL in the Google Docs or in another online platform and share its URL.

Click "Dashboard" to go back to the list and continue with the next requirement.

arr and the second seco	Q. Search Play Console	🖘 💮 🖂 Eddans 🍮
← All apps	< Pashboard	
Dashboard	Privacy Policy	
Inbox 3	Add a privacy policy to your store listing to help provide transparency about how you treat sensitive user and device data. Learn more	
1. Statistics	You must add a privacy policy if your target audience includes children under 13. Check the User Data policy to avoid common violations.	
Release	https://www.eddansmarketing.com/mobile-app-privacy-policy/	
B Releases overview	Enter a URL, for example https://example.com/privacy	
A Production		
Testing		
Closed testing		
Internal testing		
Pre-registration     Pre-launch report		
Overview		
Details	© 2022 Google - Mobile app - Terms of Service - Privacy - Developer Distribution Agreement	
Sattlans		Discourt about

2. In "App access" section select "All functionality is available without special access". Click SAVE. Click "Dashboard" to go back to the list and continue with the next requirement.

≡	Google Play Console	Q Search Play Console G5 🕥 🖂 Eddans 🕃
~	All apps	← Dashboard
20	Dashboard	App access
₽.	Inbox 3	
th	Statistics	If parts of your app are restricted based on login credentials, memberships, location, or other forms of authentication, provide instructions on how to access them. Make sure this information is skept up to date.
™_O	Publishing overview	Google may use this information to review your app. It won't be shared, or used for any other reason. Learn more
Rele	35 <b>0</b>	All functionality is available without special access
	Releases overview	All or some functionality is restricted
A	Production	
• •	Testing	
	Open testing	
	Closed testing	
	Internal testing	
	Pre-registration	
*	Pre-launch report	
	Overview	
	Details	© 2022 Google Mobile app Terms of Service - Privacy - Developer Distribution Agreement
	Sattinge	
		Discard changer Save
2		

3. Content Ratings. "Start questionnaire" in the Content Ratings section.



Enter your email, choose an option "All Other App Types" and press "Next"



### Select options as shown on the screenshots below and press "Save"



Ξ	Google Play Console	Q Search Play Console	÷ 0	E	idans 📳
~	All apps	← Dashboard			
89	Dashboard	Content ratings		Discard o	hanges
<b>1</b>	Inbox 3 Statistics Publishing overview 🕅	Category 2 Questionnaire 3 Summary: All Other App Types			
Rele	ase	Downloaded App. O Completed			
諮	Releases overview	Does the app contain any ratings-relevant content (e.g., sex, violence, language) downloaded as part of the app package (code, assets)? Learn more			
₼	Production	O Yes 💿 No			
• 🛞	Testing				
•	Open testing Closed testing Internal testing Pre-registration Pre-launch report	Sexuality  Completed Can the app contain sexual material or nuclity (except in a natural or scientific setting)? Content that sellers create as part of the app catalog needs to be considered; however, this question does not refer to user-ge comments and reviews). Learn more Ves: No	nerated c	ontent (e.g.,	
	Overview				
	Cattinne	Lanyunge	Reek		Maut
			DACK	oave	PROXE

"Next"

a boogle Play Console	Q. Search Play Console	- 0	Ed Ed	dans 📳
← All apps	Content ratings		Discard c	hanges
Dashboard				
Inbox 3	Language 🥝 Completed			
II, Statistics	() Yes (i) No			
Publishing overview 🕅				
Release	Controlled Substance 🥥 Completed			
Releases overview	Can the app contain references to or depictions of Illegal or recreational drugs? Content that sellers create as part of the app catalog needs to be considered; however, this question does not refer to user-generated common and reviews). Learn more	content (e	.g.,	
Production     Testing	O Yes No			
Open testing				
Closed testing	User Content Ø Completed			
Internal testing Pre-registration	Does the app natively allow users to interact or exchange content with other users through voice communication, text, or sharing images or audio? Learn more			
<ul> <li>Pre-launch report</li> </ul>	O Yes () No			
Overview				
Details	Online Content O Completed			
		Back	Save	Next
= 🐱 Google Play Console	Q Search Play Console d	- 0	Ed Ed	dans 😩
← All apps	Content ratios		Discard c	hanges
Dashboard	Online Content O Completed			
II, Statistics	Does the app feature or promote content that isn't part of the initial app download, but can be accessed from the app? Learn more			
Publishing overview 🕅	Yes     No			
Release				
Releases overview	Violence ⊘ Completed	arn more		
A Production	() Yes () No			
Open testing				
Closed testing	Promotion or Sale of Age-Restricted Products or Activities 🕜 Completed			
Internal testing	Does the app focus on promoting or selling items or activities that are typically age-restricted such as cigarettes, alcohol, firearms, or gambling?			
<ul> <li>Pre-launch report</li> </ul>	Ves O No			
Overview				
Details	Miscellaneous			
		Back	Save	Next
a loogle Play Console	Q. Search Play Console da	• @	🖂 Ed	dans 😩
← All apps	Content ratings		Discard c	hanges
				100
Dasnboard	uoes ure app anare ure user s current and precise physical location with other users / Learn more			
II. Statistics				
E Publishing overview ₩	Does the app allow users to purchase digital goods? Learn more			
Release	Ves 🖲 No			
Releases overview	Is the app a web browser or search engine? Learn more			
Production     (D) Testing	O Yes 💿 No			
Open testing	Is the spp primarily a news or educational product? Learn more			
Closed testing	O Yes () No			
Internal testing				
Pre-registration     Pre-launch report				
Overview				
Details	© 2022 Google - Mobile app - Terms of Service - Privacy - Developer Distribution Agreement			
Sattines		Back	Save	Next
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arr Google Play Console	Q Search Play Console	C=> ⑦ 🖾 Eddans
← All apps	Content ratings	Discard change
Dashboard	Does the app share the user's current and precise physical location with other users? Learn more	
Inbox 3	() Yes () No	
III Statistics		
Publishing overview	Does the app allow users to purchase digital goods? Learn more	
Release	O Yes 💿 No	
Releases overview	Is the app a web browser or search engine? Learn more	
A Production	○ Yes ● No	
• (•) Testing		
Open testing	Is the app primarily a news or educational product? Learn more	
Closed testing	🔿 Yes 💿 No	
Internal testing		
Pre-registration		
<ul> <li>Pre-launch report</li> </ul>		
Overview		
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Questionnaire saved	Your changes have been saved	Back Save
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Cuestionaire saved SS "Submit © Google Play Console ← All apps © Dashboard ↓ Inbox 3 ↓ Statistics © Publianing overview 12 Refease SR Releases overview A production • (i) Testing	Vour changes have been saved  V	a) 🕢 Eddans Discard Chang
Cuestionalite saved SS "Submit © Google Play Console ← All apps © Dashboard ↓ Inbox 3 ↓ Statistics © Publiahing overview 12 Refease SR Releases overview A production © Testing Open testing		Back Saw (2) (2) Eddans Discard chang
Questionnaire saved       SS     "Submit       ■     Image: Souther and a statistics       Image: Souther and a statistics     Image: Souther and a statistics       Image: Publishing overview     Image: Souther and a statistics       Image: Release overview     Image: Souther and a statistics       Image: Release overview     Image: Release overview		as and Eddana Os (2) Conserve chang
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Cuestionaire saved       SS     "Submit       Image: Source of the same state s		Back Save
Cuestion       SS     "Submit       Image: Statistics     Image: Statistics       Image: Statistics     Image: Statistics       Image: Play Console     Image: Statist	Prour changes have been saved  P  P  Content ratings  Content ratings  Rating  Content descriptions  Content descriptions  Content suitable for users under 18 may be removed from Google Play in South Korea, unless they're rated by GRAC. Learn more Rating  Content descriptions  Content	Back Save
Destinor       SS     "Submit       Image: Status and Status	Prour changes have been saved  P  P  Content Play Console  Content ratings  Russia  Russia Russia  Russia  Russia  Russia Russia  Russia  Russia R	Back Save

4. Go to the "Target audience" section.

Your changes have been saved

In the "Target audience" section select "Go to ads"

Back

=	Google Play Console	Q Search Play Console	Ø	0	🖂 Eddans 🅃
~	All apps	← App content			
	Dashboard	Target audience and content			Discard changes
	Inbox 3				
ılı	Statistics	O Complete Ads section			
To	Publishing overview	You must complete the Ads section before starting the Target audience and content questionnaire.			
Rel	ease	Go to ads			
88	Releases overview				
A	Production				
• •	Testing				
	Open testing				
	Closed testing				
	Internal testing				
	Pre-registration				
٠	Pre-launch report				
	Overview				
	Details				
	Settings	6 1999 Gaude - Makila and - Tamas of Paulas - Davada - Davada - Davada - Davada - Australia - Australia - Australia			
• 1h0	Reach and devices	w zwzz uougie - wouwe app - terms of Service - Privacy - Developer Distribution Agreement			
÷					

# Ads. As an example, for the ease of the process, the selected option is shown as "No".

=	Google Play Console	Q Search Play Console	GD 🕥 🖾 Eddans 😩
~	All apps	← App content	
	Dashboard	Ads	
₽.	Inbox 3		
ւհ	Statistics	Let us know whether your app contains ads. This includes ads delivered by third party ad networks. Make sure this information is accurate and is kept up to date. Learn more	
Ē	Publishing overview		
		Ads Does your app contain ads? Check the Ads policy to make sure your app is compliant.	
Rele	ase	Yes, my app contains ads The 'Contains ads' label will be shown next to your app on Google Play. Learn more	
睯	Releases overview	No, my app does not contain ads	
₽	Production		
• 🕑	Testing		
	Open testing		
	Closed testing		
	Internal testing		
	Pre-registration		
	Pre-launch report		
	Overview		
	Details	© 2022 Google - Mobile app - Terms of Service - Privacy - Developer Distribution Agreer	ment
	Sattione		
			Discard changes Save
L.			

Select your Target age and press "Next" button. The checked aged group is for the demonstration purposes only. You must select your own and actual age group, you want your app to appear to.

=	Google Play Console	Q Search Play Console		co 🕜 🖾 Eddans 🕚
~	All apps	← Dashboard		
80	Dashboard	Target audience	and content	Discard changes
<b>Q</b> . 11.	Inbox 3 Statistics	3 Target age — 🙆 App details	Ads      O Store presence      Summary	
E0	Publishing overview	Target age		
Rele	350	Target age group	What are the target age groups of your app?	
睯	Releases overview		Based on your response we'll highlight any actions that you may need to take, and the policies you may need to comply with.	
矗	Production		Make sure you review the Developer Policy Center before publishing your app. Apps that don't comply with these policies may be removed from Google Play. Learn more	
• ④	Testing			
	Open testing			
	Closed testing		68	
	Internal testing		912	
	Pre-registration		13-15	
	Pre-launch report		2 16-17	
	Overview		2 18 and over	
	Details			
	Settione			
				Back Next

## Choose store presence depending on your content

=	Google Play Console	Q Search Play Console			э ()	Eddans 🔳
~	All apps	← Dashboard				
88	Dashboard	Target audience and c	ontent			Discard changes
Π.	Inbox 3	🔗 Target age — 🙆 Ann details — 🚯 A	s - A Store presence - A Summary			
th	Statistics	•	•			
Đ	Publishing overview	Store presence				
Rele	ase	You've declared your target audience doesn't includ unintentionally appeal to children under 13.	e children under 13. Google will review your store listing t	o make sure that it doesn't		
88	Releases overview	The following question asks if you think your store	isting could unintentionally appeal to children. Learn mor	•		
۵	Production	Answer 'Yes' if you think certain elements of your s designed for children' label may be shown next to y	ore listing may appeal to children, for example young cha our app on Google Play.	racters or animations. The 'Not		
• 🕑	Testing	Answer 'No' if you're unsure, prefer not to answer, o	think your store listing doesn't unintentionally appeal to	children.		
	Open testing					
	Closed testing	Appeal to children Cou	f your store listing unintentionally appeal to children?			
	Internal testing	۲	Yes			
	Pre-registration		The 'Not designed for children' label may be shown next to your	app on Google Play. Learn more		
	Pre-launch report	0	No			
	Overview		If Google disagrees with your answer, you won't be able to upda	te your app.		
	Details					I
	Sattinge					
						Back Next
22						

Press "Save". Click "Dashboard" to go back to the list and continue with the next requirement.

😑 📴 Googl	e Play Console	Q Search Play Console		9	🖉 🖾 Eddans 🕃
← All apps		← Dashboard			
Dashboard		Target audience	e and content		Discard changes
Inbox	3	🥏 Target age — 🙆 App deta	ils — 🔕 Ads — 🤣 Store presence — 🧕 Summary		
Publishing on	verview 🕅	Here's what you've t	old us		
Release		Changes you make here may cause sure that it accurately represents he	your Data safety form to become out of date. If you make changes, check your Data safety form to make w your app collects and shares data.		
Releases ove	rvlew	Target age	The target age group for your app is: 16-17, 18 and over		
<ul> <li>✓ → Testing</li> </ul>		Store presence	Your app could unintentionally appeal to children. The 'Not designed for children' label will be shown next to your app on Google Play. Learn more		
Open testing Closed testin	i na	Designed for Families	Your app is not enrolled in the Designed for Families program		
Internal testi	ng				
Pre-registrat     Pre-launch re	ion sport				
Overview			© 2022 Google Mobile app : Terms of Service : Privacy : Developer Distribution Agreement		
Settinge					
c					Back Save

5. Go to the "News App" section and select "No" (if your app is not related to the News) and press "Save". Click "Dashboard" to go back to the list and continue with the next requirement.

≡	Google Play Console	Q Search Play Console	GO 🕜 🖾 Eddans 🔮
~	All apps	← Dashboard	
20	Dashboard	News apps	
	Inbox 3 Statistics	News applies in the source of a large set of the source of a large set of the source o	
10	Publishing overview 🕅	No	
Relea	se	Ves I confirm my app complies with the Google Play News policy	
£8	Releases overview Production		
۲	Testing		
	Closed testing		
	Internal testing		
٠	Pre-launch report		
	Overview	© 2022 Google - Mobile app - Terms of Service - Privacy - Developer Distribution Agreement	
	Sattings		
			Discard changes Save

6. Go to the "COVID-19 contact tracing and status page" section and select "My app is not a publicity available COVID-19 contract tracing or status app" and press "Save". Click "Dashboard" to go back to the list and continue with the next requirement.

	Google Play Co	nsole	Q Search Play Console	Ð	0	🖂 Eddans 🕃
<b>~</b>	All apps		← Dashboard			
25	Dashboard		COVID-19 contact tracing and status apps			
Π.	Inbox	3				
ılı	Statistics		To help us understand whether your app is a COVID-19 contract tracing or status app, select all of the statements below that apply to your app.			
∎©	Publishing overview	N	My app is a publicly available COVID-19 contact tracing app For example, an app that tracks or monitors infected or exposed individuals for the purpose of COVID-19 response or mitigation			
Relea	ise		My app is a publicly available COVID-19 status app     For example, an app that verifies an individual's current infection status, veccination status, or history of infection for the purposes of			
88	Releases overview		determining the internotation equipment for name in each space. Learning end			
۵	Production		My app is not a publicly available COVID-19 contact tracing or status app			
• 🛞	Testing					
	Open testing					
	Closed testing					
	Internal testing					
	Pre-registration					
	Pre-launch report					
	Overview					
	Details		© 2022 Google - Mobile app - Terms of Service - Privacy - Developer Distribution Agreement			
	Sattinge					
				C	iscard (	hanges Save

## 7. Go to "Data Safety" section and click "Next"

arr and the second seco	ole Q Search Play Console	CĐ 🕥 🚈 Eddans 🎒
← All apps	← Dashboard	
Dashboard	Data safety	Export to CSV Import from CSV
Inbox	3 Help users understand how your app collects and shares their data. Show more	
II, Statistics	🚺 Overview — 🔞 Data collection and security — 🜒 Data types — 🔇 Data usage and handling — 🚯 Preview	
Publishing overview	& Thank you for helping to keep Google Play a safe and trusted space for users.	
Release	In this questionnaire, you'll be asked to provide information about the user data collected or shared by your app. The information you provide will be shown on your store listing to help users better understand your app's privacy, security, and data handling practices before they downlow data.	
Releases overview	upwinted is.	
A Production	information you provide will be reviewed by Google as part of the appreview process.	
• ( ) Testing	Definitions	
Open testing	On the next screen, you'll be asked whether your app collects or shares any of the required user data types. View required data types	
Closed testing	'Collected' means data that is transmitted off the user's device, either to you or a third party. Some types of data collection are exempt.	
Internal testing	View exemptions	
Pre-registration	Processing data "ephemerally" menan accessing and using data while it is only stored in memory, and is retained for no longer than necessary to service the specific request in real-time. Data collected in this way must still be disclosed, but will not be shown to users on your store listing. Learn more	
<ul> <li>Pre-launch report</li> </ul>	Shared means data that is transferred to a third party either on or off the user's device. Some types of data transfers are exempt.	
Overview	View exemptions	
Detalls	What you need to disclose	
Sattinge	Voi mist fizelese	

## Complete the selections as on the screenshot below and press "Next"

=	Google Play Console	Q Search Play Console		ල ම	🖂 Eddans 🏐
~	All apps	Data safety	f	xport to CSV	Import from CSV
88	Dashboard				
₽.	Inbox 3	🤣 Overview 🛛 📀 Data collection and security 🚽 🚯 Data types 🚽 🚳 Data usage and handling 🚽 🚯 Preview			
th	Statistics	Date collection and econuity			
- 0	Publishing overview	Data Collection and security Review the list of required user data types that you need to disclose. View required data types			
Rele	ase	Does your app collect or share any of the required user data types?			
睯	Releases overview	Yes			
₼	Production	O No			
• •	Testing				
	Open testing	Is all of the user data collected by your app encrypted in transit? Learn about how you should answer			
	Closed testing	Yes			
	Internal testing	O No			
	Pre-registration				
	Pre-launch report	Do you provide a way for users to request that their data is deleted? Learn about how you should answer			
	Overview	Yes			
	Details	O No			
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On Data types scroll to App Activity and select "App interactions" and "Other actions"

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EO.	Publishing overview	ы	Data types			
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DÓ	Pelesses overview		You must select			
A	Production		Any user data types that are collected and/or shared     Any user data sent off the user's device by libraries or SDKs used in your app, regardless of whether this information is transmitted to you			
•	Testing		(the developer) or a third party • Any user data transferred from your server to a third party, or transferred to another third party app on the same device			
	Open testing		<ul> <li>Any user data collected or transferred through a wedview which can be opened from your app - unless users are navigating the open wed Some types of data collection and transfers are exempt. View exemptions</li> </ul>			
	Closed testing		When you've selected all of the user data types collected or shared by your app, select Next.			
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Scroll to the "Device or other IDs" and select it

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# On the "Data usage and hanling" find "App interactions" and press "Start"

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Select options as on the screenshots below:



### Press "Save". Then, go to the "Other Actions" area and press "Start"

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Click "Show" on the "Device or other IDs"

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And then click "Start"

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## Make selections as on the screenshots below:

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#### Press "Save"

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 Select an app category. Go back to the Dashboard and press on "Select an app category and provide contact details" area. Choose a category of your app.

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## Click "Manage tags"

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Add up to 5 tags to describe the content and functionality of your app. Tags may affect where your app is displayed on Google Play, and the peer groups you compared against. Then press "Apply"

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Fill the form as on the screenshot and press "Save". Click "Dashboard" to go back to the list and continue with the next requirement.

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## 9. Go to "Set up your store listing" tab. Complete the form.

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睯	Releases overview	App name *	Eddans	
æ	Production		This is how your app will appear on Google Play 6730	
* 🕑	Testing	Short description *	Eddans TV is an online marketing TV network	
	Open testing		A short description for your app. Users can expand to view your full description. 44 / 80	
	Closed testing		îî	
	Internal testing	Full description *	Eddans TV is an online marketing TV network with options to watch curated videos per schedule or save them to watch later.	
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## Press "Upload" to upload App Icon

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Upload your main feature graphic image. Add a link to your Youtube video, if it is available.

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Add phone screenshots of your app.

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## Add Tablet screenshot(s) and press "Save" and go back to Dashboard.

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Releases overview	introducing a new policy and policy update that October 3, 2022. We're introducing the Health C	will go into effect on connect by Android	devices - Inform minimum device spec, optimization, and other device-based decisions with new app and peer revenue metrics in	information seriously, and take st reminder, we want to share with	eps to keep it safe. As a friendly rou some helpful tips on how to	
A Production		• May 12	• May	4	• May 2	
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Closed testing						
Internal testing	Release your app ea	rly for internal testing w	vithout review			
Pre-registration	Share your app with up to	Too internal testers to identify	issues and get early reedback			
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Details	Release your app					
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10. Select countries, where your app will be available.

Click "Select countries and regions on the Dashboard, in the "Publish your app on Google Play" area.

area a console Play Console	Q Search Play Console	🖘 🕜 🖳 Eddans 😩
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Dashboard	Build excitement for your app with pre-registration	
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Release		
Releases overview	Publish your app on Google Play Publish your app to real users on Google Play by releasing it to your production track	
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## Click "Add countries/regions"

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* il.0	Reach and devices	© 2022 Google Mobile app Terms of Service Privacy Developer Distribution Agreement		

Select countries and press "Add countries/regions". You can choose all countries or a certain selection.

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## Confirm added countries

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#### C. Preparing your developer's environment

IMPORTANT: You can skip steps ##1-8, if they are already done on iOS.

- 1. Download the Node JS Installer (latest LTS version, like 16.15.0.LTS) from https://nodejs.org/en/#home-downloadhead
- 2. Open node-v16.15.0.pkg file and follow the instructions to install Node.js



#### 3. Open Terminal

🗯 Finder File Edit View Go Window Help		🖸 🎪 🖇 🖪 🗩 🗢 Q 😫 Thu 19 May 15:34
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	Terminal	
	Terminal.app	
	mataro Saercha © Saerch In Hudo © Search In Finder	

- 4. Type "sudo npm install -g npm" and press Enter. Enter your administrator password if needed.
- 5. Wait until the NPM installed
- 6. Change the current working directory by typing "cd ~"
- Create new project with a command: "npx react-native init {app\_slug} -template react-native-template-typescript"

Please, replace {app\_slug} with your app's slug (lower case, no spaces

#### and special characters)



8. Wait until the project is created

#### D. Working with the source code

IMPORTANT: You can skip the source code steps if they are already done for iOS

- 1. Go to Production Studio on <u>Strimm.com</u>
- 2. Click on Channel Settings



3. Click on App Settings -> Mobile App Settings

Narketing	Watch Tutorial ► or Take A	Tour ►		
Straer/	Eddans TV Category: Education Channel ID (Content ID): 7584	→ 袋 (II)	Channel Settings App Settings Roku App Settings	
+ Get New Videos		ବ୍ତ Get HLS Link	Mobile App Settings	In Analytics

- 4. Fill the form for your app by instruction (@TODO LINK FOR INSTRUCTION)
- 5. Click on Update Changes to download the archive with the source code of your app

copyright.link	https://strimm.com/privacy-policy	karen123@vtcus.com
Strimm TV (https://strimm.com ) a live	https://strimm.com/terms.aspx	https://strimm.com/pp.aspx
https://www.instagram.com/strimmtv/	https://www.facebook.com/strimm.cor	https://twitter.com/strimmtv

**Update Changes** 

- 6. Save the archive with the source code of your app on your Mac Book in the Downloads folder.
- 7. Unzip the archive with the sources of your project.
- Open terminal. Type cd ~/Downloads/{app\_slug}-archive. Please, replace {app\_slug} with your app's slug.
- 1. Enter the command: sh install.sh {app\_slug}. Please, replace

{app\_slug} with your app's slug (lower case, no spaces and special characters)

2. In Terminal go to your project's directory and install NPM dependencies by typing: "cd ~/{app\_slug} && npm install". Please, replace {app\_slug} with your app's slug.



#### E. Android Studio installation and configuration

1. Download Android Studio by following

https://developer.android.com/studio and install it.

Follow the instructions.



### 2. Open Android Studio. Click "Open"





3. Select directory "android" in your project directory. Press "Open"

4. Press "Trust Project"



Wait for downloading Gradle

#### 5. Select Project view



- F. Build your project from the source code
- 1. On the panel select "Build"  $\rightarrow$  "Generate Signed Bundle /APK "



2. Select "Android App Bundle" and press "Next"



3. Create Key Store. Press "Create New"

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4. Click on the folder icon as on the screenshot below to select a Key Store Path

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5. Save file as "{app\_slug}Keystore" (example: "eddanstvKeystore") in directory "{app\_slug}/android". Then press "Save".

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6. Complete other fields on the form. Press "OK"

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7. Press "Next"

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8. Select "Release" build variant and press "Finish"

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> iiii gradie ġ iiii gradie		project(':react-	-native-webview').projectDir = new File(rootPro	ject.projectDir, '/node_mod		- ager
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9. Wait for the build to be generated



#### G. Test your app on the Play Market

1. Go to Google Play Console. Select "Testing" -> "Internal Testing" on the side panel.



2. Click on "Create New Release"

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<b></b> ⊪⊙	Inbox 4 Statistics Publishing overview 🕅	Internal testing Create and manage internal testing releases to make your app available to up to 100 internal testers. Learn more Create and manage internal testing releases to make your app available to up to 100 internal testers.
Rele BS	ase Releases overview Production	Set up internal testing track Inactive Hide tasks A
• ③	Testing Open testing Closed testing	O Select testers > CREATE AND ROLL OUT A RELEASE O Create a new release > CREATE and roll out release
ب ۱۱۰۵ خ	Internal testing Pre-registration Pre-launch report Reach and devices App bundle explorer	Releases Testers
> ③ Gro - ≥	Setup v Store presence Main store listing	No releases Create new release

## 3. Click "Upload" to upload app bundle

≡	Google Play Console	Q Search Play Console	9	0	Eddans TV 😩
u. ⊪⊙	Inbox 4 Statistics Publishing overview 🕅	Create internal testing release Internal testing releases are available to up to 100 testers that you choose			
Rele	ase	1 Prepare — 🔕 Review and release			Discard release
晗	Releases overview	App integrity			
æ	Production	Releases signed by Google Play			
• •	Testing	Google will generate and protect an app signing key for your releases			
	Open testing	Change app signing key Learn more			
	Closed testing				
	Internal testing	App bundles			
→ → il.0 (m) → ③	Pre-registration Pre-launch report Reach and devices App bundle explorer Setup	Drop app bundles here to upload C Upload (2) Add from library			
Grov	N	Release details			
		ĩ	Discard changes	Save	Review release

4. Select .aab file in /{app\_slug}/android/app.release

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Rostions	Options						Cancel Open
1 app bundle upk	paded X	_	_	-	-	Discar	i changes Save Review release

Please wait until the bundle is loaded.

## 5. Click "Save" to save all changes

$\equiv$	Google Play Console	Q Search P	Play Console					ශ	Edd	ans TV [
←	All apps	Create internal	l testing release							
	Dashboard			C	Prop app bundles here to up	pload				
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EO.	Publishing overview 🕅	File type	Version	API levels	Target SDK	Screen layouts	ABIs	Required feat	ures	
Rele	ase	App bundle	1 (1.0)	21+	31	4	4		1	: →
器	Releases overview Production	Release det	tails							
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	Internal testing	Release notes		Copy from a previous release						
	Pre-registration	Noted of Hotes								
	Pre-launch report			<en-us></en-us>						
+ 11.0	Reach and devices			Enter or paste your release notes fo 	or en-US here					
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## 6. Click "Review Release"

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	Inbox 4	1 Prepare — 🕘 Review and release Discard release
ılı ≣⊙	Statistics Publishing overview 🕅	App integrity
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88	Releases overview	Change app signing key Learn more
• ()	Testing	App bundles
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*	Pre-launch report	S opicadi 🙋 Addition liotary
≠ ilio	Reach and devices Overview	File type Version API Jevels Target SDK Screen layouts ABIs Report features
		Changes saved. You can now review your release before rolling it out.

 Click "Start Rollout to Internal Testing" -> "Rollout" to publish your app to internal testing

	Google Play Console	Q Search Pl	ay Console				9	🕥 🖳 Eddans TV 👶
~	All apps	Create internal	testing release					
	Dashboard Inbox 4 Statistics	3 Warnings		-				
Ē	Publishing overview 🔯	New app bu	ndles					
Rele	ase	File type	Version	API levels	Target SDK	Screen layouts	ABIs	Required features
昭	Releases overview	App bundle	1 (1.0)	21+	31	4	4	1 →
A	Production							
• ④	Testing	Release not	es					
	Open testing				$\odot$			
	Closed testing			Let users know	what's in your rele	ase		
	Internal testing			Add re	lease notes			
	Pre-registration							
	Pre-launch report							
+ 11.0	Reach and devices							
	Overview			© 2022 Google · Mobile app · Terms of Ser	vice · Privacy · I	Developer Distribution Agreement		
1		Review your release	before rolling it out				Edit release	Start rollout to Internal testing

≡	Google Play Console	Q Search Play	Console				G	o 💿 🔄 Eddans TV 🌏
<b>~</b>	All apps	Create internal tes	sting release					
	Dashboard Inbox 4 Statistics	🋕 3 Warnings Show more 🗸						
"O	Publishing overview 💐	New app bund	dles					
Rele	ase	File type	Version	Rollout to internal testing?	×	Screen Isyouts	ABIs	Required features
88	Releases overview	App bundle	1 (1.0)	This release will be available to your internal testers		4	-4	1 →
۵۵ ۲۰	Production Testing	Release notes	5	Cancel Ro	llout			
18	Open testing				9			
	Closed testing			Let users know wh	lat's in your n	elease		
	Internal testing			Add rele	ase notes			
	Pre-registration							
*	Pre-launch report							
* il.0	Reach and devices			© 2022 Google - Mobile ann - Terms of Servic	e Privary	Developer Distribution Agreement		
	Overview			a zon arage mone app Terma or servic				
		Review your release bef	ore rolling it out				Edit release	Start rollout to Internal testing

## 8. Click on "Testers" tab to add internal testers

	≡	Google Play Console	Q Search Play Console	69	0	Eddans TV 👶
	~	All apps	Internal testing		C	reate new release
		Dashboard	Create and manage internal testing releases to make your app available to up to 100 internal testers. Learn more			
	D.	Inbox 4	Track summary			Pause track
	ıh	Statistics	Inactive - Latest release: 1 (1.0) - Temporary app name 'com.eddanstv (unreviewed)'			
	Ē	Publishing overview 🛛 🕅	Reloases Testers			
	Rele	ise	Pelageon			
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	A	Production	1(1.0)		Vie	ew release details
•	۲	Testing	Ø Available to internal testers − 1 version code - Released on May 27 12:38 PM - Not reviewed			
		Open testing	Show summary 🗸 Promote release 🖛			
		Closed testing				
		Internal testing				
		Pre-registration	Release history			Show 🗸
		Pre-launch report				
•	ıl.o	Reach and devices				
		Overview				
		Device catalog	© 2022 Google Mobile app Terms of Service - Privacy - Developer Distribution Agreement			
1	(m)	App bundle explorer			-	

9. Complete the form with Testing group and type an email of the internal tester (it can be your personal email)

* - Required fields			
List name *	Eddans	67200	
Add email addresses	user@email.com  FRESS ENTER Add 1 or more email addresses, separated by a comma. Press enter to add.		
	Upload CSV file		
Email addresses added *	user@email.com	0	

Press "Save changes" to save the form.

10. Complete a "Feedback email" field and press "Save changes"

Ξ	Google Play Console	Q Search Play Console				GÐ 🕜 🖳 Eddans TV	٢
~	All apps	Internal testing				Create new release	
88	Dashboard	Create and manage internal testing relea	ses to make your app available to up to 100 internal tester	s. Learn more			
	Inbox 4	Track summary				Pause tr	ack
ıh	Statistics	Inactive - Latest release: 1 (1.0) - Tern	porary app name 'com.eddanstv (unreviewed)' 💿				
≣⊙	Publishing overview	Releases Tester	·				
Rele	ase	Testers					
晗	Releases overview	Up to 100 testers can join your internal to	ests. You can choose more than 100 testers, but only the fi	st 100 to join will be success	iful.		
Æ	Production	Testers	List name	Users			
- 🕥	Testing		Eddana	2			
	Open testing			2			
	Closed testing		Create email list				
	Internal testing						
	Pre-registration	Feedback URL or email address	vldsbk11@gmail.com				
	Pre-launch report		Let testers know how to provide you with feedback		18 / 512		
* ılı0	Reach and devices						
	Overview	How testers join your test					
						Discard Save chan	ges

11. Click on "Copy Link" to share the link of your test app with yourself or your tester.

Ξ	Google Play Console	Q Search Play Console		GÐ 🕜 📃 Eddans TV 😩
<b>←</b>	All apps	Internal testing		Create new release
55 	Dashboard Inbox 4	Releases Testers		
ılı ™	Statistics Publishing overview 🛛 🕅	Testers Up to 100 testers can join your internal tests. You can choose more than 100 testers, but only the first 100 to join will b Testers	e successful.	
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88 &	Production	Create email list		
- D	Testing Open testing Closed testing	Feedback URL or email address vldsbk11@gmail.com Let testers know how to provide you with feedback	18 / 512	
	Internal testing	How testers join your test		
X	Pre-registration Pre-launch report	Join on the web Testers can join your test on the web		
	Reach and devices Overview	es Copylink		
				Save changes

- 12. Open the link on your android mobile phone and follow the instructions to install your test app. Start testing it! Make sure that you have channels added to the mobile app in your Strimm Production Studio and you have published and active schedules on that channels for the time when you test it.
- 13.You can adjust a theme colors and a logo of your app settings in your Production Studio on <u>strimm.com</u>.
- 14.As soon as you are satisfied with your test results, go to the "Publish your app at Play Market" to publish the app.

#### H. Publish your app at Play Market

1. Go to Google Play Console. Select "Production" on the side panel.



### 2. Press "Create New Release"

=	Google Play Console	Q Search Play Console G5 🛞 🖳 Eddans 💲
←	All apps	Production Create new release
28	Dashboard	Create and manage production releases to make your app available to all users in your chosen countries. Learn more
	Inbox 3	Track summary
th	Statistics	Inactive
°	Publishing overview	Release dashboard Releases Countries / regions
Rele	1850	Release dashboard
睯	Releases overview	
₽	Production	
• )	Testing	
	Open testing	۵.
	Closed testing	Once you've released your app to production, come back here to monitor its performance
	Internal testing	Create new release
	Pre-registration	
	Pre-launch report	
	Overview	
	Details	
	Settings	
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## 3. Press "Add from library"

$\equiv$	Google Play Console	Q Search Play Console	0	Eddans TV 💲
~	All apps	Create production release		
88	Dashboard	Production releases are available to all users in your chosen countries		
•	Inbox 4	Your app signing key choice will be fixed once you publish to an open track		
ılı ≣⊙	Statistics Publishing overview	Prepare      2 Review and release		Discard release
Relea	ise	App integrity		
器	Releases overview	Ø Releases signed by Google Play		
A	Production	Google will generate and protect an app signing key for your releases		
- 🕥	Testing	Change app signing key Learn more		
	Open testing Closed testing	App bundles		
	Internal testing Pre-registration	( AAB )		
	Pre-launch report	Drop app bundles here to upload		
★ II.0	Reach and devices Overview	3. Uplead (B) Add from library		
		Discard change	s Sav	e Review release

## 4. Select previously uploaded bundle and press "Add to release"

😑 📂 Google Play Console	Q Search Play Console			e () 📮	Eddans TV
← All apps	Create production	release			
Add app bundle from lib	prary				×
File type	Version code	Version name	API levels	Uploaded	
App bundle	1	1.0	21+	May 27, 2022	
				Show rows: 10 🛩 1 - 1 of 1	1< < > >1
1 app bundle selected				2 Cancel	Add to release

## 5. Press "Save"

- All apps	Create production	release					
Dashboard	File type	Version	API levels	Target SDK	Screen layouts	ABis	Required features
Inbox 3	App bundle	1 (1.0)	21+	31	4	4	1 -
Statistics Publishing overview	Release details	5					
lease	Release name *		1 (1.0)				
Releases overview			This is so you can identify this release, and isn't shown to users on Googi based on the first app bundle or APK in this release, but you can edit it.	7 / 51 e Play. We've suggested a name	0.		
Production							
Testing	Release notes		Copy from a previous release.				
Open testing			condition		Ì		
Closed testing			Enter or paste your release notes for en-US here				
Internal testing							
Pre-registration							
Pre-launch report			Release notes provided for 0 language		2		
Overview			Let users know what's in your release. Enter release notes for each langu	ige within the language tags.			
Details							
12723							

## 6. Press "Review Release"

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←	All apps	Create production release				
	Dashboard	Production releases are available to all users in your chosen countries				
IL I	Inbox 3 Statistics	• Your app signing key choice will be fixed once you publish to an open track				
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• 🛞	Testing	Change app signing key Learn more				Į
	Open testing Closed testing	App bundles				
3	Internal testing					
0	Pre-registration		AAB			
- 1	Pre-launch report		Drop app bundles here to upload			
	Overview		1. Upload 🕑 Add from library			
	Details		Reserved and house and house and	~		
	Sattinge				1	
		Changes saved. You can now review your release before rolling it out.	Discard cha	nges	Save	Review release

Review is everything is according to the specifications

7. Select "Start rollout to Production" to send your app to the Play Market

A	Production	New app bun	idles						
۲	Testing	tion app bail							
	Open testing	File type	Version	AP1 levels	Target SDK	Screen layouts	ABIs	Required features	
	Closed testing	App bundle	1 (1.0)	21+	31	4	4	1	<b>→</b>
	internal testing								
	Pre-registration	Release note	S						
*	Pre-launch report				Δ				
	Overview			Let users b	now what's in your release				
	Details			A	dd release notes				
	Sottinne						<b>`</b>	*	
		Review your release be	fore rolling it out				Edit release	Start rollout to Proc	duction

That's it! Please wait for the Google Play Console Team to review your app and publish it.